



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

TO: Administration Committee

DATE: July 1, 2009

FR: Executive Director

W.I.:

RE: Contract – Regional Agencies Climate Protection Program: Elmwood Consulting

Staff requests this Committee's approval to enter into a second one-year contract, in an amount not to exceed \$125,000, with Elmwood Consulting (Bruce Riordan) to assist with the implementation of the Regional Agencies Climate Protection Program.

Background

In July 2007, the Joint Policy Committee (JPC) approved a Regional Agencies Climate Protection Program that identifies actions that the four JPC member agencies (MTC, the Air District, ABAG, and BCDC) will take to combat the causes and consequences of global warming. In July 2008, MTC (on behalf of the JPC) entered into a one-year contract with Elmwood Consulting (Bruce Riordan) to assist in the implementation of this Program.

Over the past year, Mr. Riordan has worked with the JPC, with its four member agencies, and with a variety of other agencies and organizations to advance the cause of climate protection in the Bay Area. Mr. Riordan's work scope includes assistance in the development and implementation of the climate initiatives within *Transportation 2035*, compilation of a comprehensive inventory of potential transportation measures that could affect greenhouse-gas emissions, development and maintenance of a monthly progress report on regional-agency climate activities, facilitation of regular inter-agency meetings among staff working on climate issues, construction of a data base of local and regional climate plans and actions, monitoring of state and federal climate legislation and regulations including implications for the Bay Area, and assistance to the Air District Climate Protection Leadership Summit.

At its May meeting, the JPC approved a report from Mr. Riordan recommending six inter-agency climate priorities for FY 2009-10. Each of the priorities, developed in consultation with agency staff and others, is headed by one or more lead agencies (in parenthesis below) but requires the facilitated participation of all the JPC agencies to succeed. The priorities are:

1. Begin developing the Sustainable Communities Strategy pursuant to SB 375 (ABAG/MTC);
2. Design and adopt an Indirect Source Rule (BAAQMD);
3. Develop and advance climate-friendly regional parking policy (MTC);
4. Provide support for a coordinated public/private regional plan for electric vehicles (BAAQMD/MTC)

5. Design and implement a regional solar installation/energy efficiency financing program for existing residential/commercial buildings (ABAG);
6. Coordinate regional/local approach to climate adaptation (BCDC/ABAG).

In addition, Mr. Riordan has been working with a number of other public and private partners throughout the region to develop Climate Bay Area. This is to construct a more cooperative and collaborative relationship among the dozens of separate climate initiatives currently underway or planned for various parts of the region and various sectors of the region's economy. Climate Bay Area will provide a unifying "meeting place" or "network hub" for local and regional, public and private climate efforts, ensuring complementary action, reducing duplication, and bringing resources to common problems.

These ongoing and nascent activities require Mr. Riordan's continuing assistance and leadership. In order to maintain continuity and take advantage of the experience and relationships developed by Mr. Riordan over the past year and longer, staff recommends that the Committee authorize a sole source contract. While the contract will be with MTC, its cost will be shared equally between MTC and BAAQMD.

Recommendation

We recommend this Committee authorize the Executive Director or his designated representative to negotiate and enter into a contract with Elmwood Consulting in an amount not to exceed \$125,000 to provide continuing support for the implementation of the Regional Agencies Climate Protection Program.

Steve Heminger

TWM:TD

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract

Work Item No.:

Consultant: Elmwood Consulting
Berkeley, California

Work Project Title: Regional Agencies Climate Protection Program

Purpose of Project: To assist with the implementation of the climate protection initiatives being undertaken by the member agencies of the Joint Policy Committee

Brief Scope of Work: Inter-agency facilitation and technical assistance to implement joint programs for local-government climate-protection assistance, to influence and interface with state, federal and voluntary-sector climate-change efforts, to develop and deliver public awareness programs related to climate change, and to undertake other tasks as identified by the JPC Regional Planning Program Director and the Executive Directors/Officers of the JPC member agencies.

Project Cost Not to Exceed: \$125,000

Funding Source: TDA-MTC (\$62,500)
TFCA-BAAQMD (\$62,500)

Fiscal Impact: Available from FY 2009-10 Agency Budget and from the Bay Area Air Quality Management District.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract with Elmwood Consulting for Regional Agencies Climate Protection Program Implementation and the Chief Financial Officer is directed to set aside funds up to \$125,000 for such contract.

Administration Committee:

Tom Bates, Chair

Approved: July 8, 2009